

# bag it

is your life too plastic?



## THE BAG IT PLASTIC FREE SCHOOLS CONTEST

Is your school up for the **CHALLENGE** of reducing single-use plastics like bags, bottles, and packaging?

Thanks to the [Johnson Ohana Charitable Foundation](#) we are able to grant a licensed copy of the *Bag It* educational DVD and curriculum packet to 200 new schools across the country in order to raise awareness about plastic waste. If your school already owns a copy of *Bag It* we also invite you to participate!

Awareness is only the first step... combating plastic pollution requires action! We are launching the [Bag It Plastic Free School Contest](#) to encourage teachers and students to come up with creative and effective action projects to reduce disposable plastic use in their communities.

Not only will students feel empowered having made a positive impact on their community, but teams will also be eligible for these awesome prizes:

- The best elementary, middle, and high school teams will each receive an [Elkay EZ H2O Rapid Bottle Fill Station](#) and installation for their school!
- The two team leaders and mentor for the overall winning entry will get to attend [Algalita Marine Research Institute's Plastic Ocean Pollution Solutions \(POPS\) International Youth Summit](#) in the fall of 2013.
- The winning school will receive a personalized video congratulations from singer/songwriter Jack Johnson!
- Entries will be featured on the [Bag It](#) web site!

Join the Bag It Plastic Free School Contest today by [clicking here](#).

### CONTEST RULES:

1. Classes or groups of students from grades 4 through 12 are eligible to enter.
2. Schools who own an educational licensed copy of *Bag It* are welcome to enter.
3. Student groups must elect two project leaders and one teacher, school advisor or parent willing to oversee the project.
4. Projects must be completed or completely in motion by **March 15th, 2013** and submitted via [THE CONTEST SUBMISSION FORM](#).

### HERE IS AN OUTLINE FOR ORGANIZING YOUR PROJECT AND LAYING OUT YOUR IDEAS:

1. Clever Project Title
2. Brief Project Summary
3. Clear Project Plan that includes: Specific issue you're solving, goal(s), target audience, step-by-step plan, timeline, materials/budget (if necessary), desired results. How will you know if you've been successful? How many people will you reach? What impact will you have?
4. A written report on the actual results.
5. A video or other creative presentation that brings your project to life.



Winners will be announced on Earth Day in April of 2013.